



“ You can dream, create, design,
and build the most wonderful
place in the world...but it takes
people to make it a reality. ”
- Walt Disney

Disney's Approach to People Management

Every business has a culture. Communicating and nurturing the culture of your organization is vital to the successful management of your employees. From recruiting to career management, employees want to know your expectations and how you are going to support them in meeting those expectations.

The Walt Disney Company is recognized as a leader in people management and an employer of choice. We manage a large and dynamic workforce at all of our Disney Destinations, yet employee retention, a huge issue in the realm of people management, is one of our Disney success stories.

At *Disney Institute*, our professional facilitators will encourage you to explore how we select, train, communicate with and recognize our workforce. You will discover the value of creating and maintaining a culture that supports retention, productivity and organizational goals. This is your chance to see how we manage our most important asset, the people at The Walt Disney Company.

- Select employees with the skills who are the right “fit” for your organization’s culture.
- Train employees to make their best contribution and provide them with opportunities to improve their performance.
- Communicate with all levels of your organization.
- Provide a supportive environment that celebrates success.